

# MSMEs have improved their contribution to social-ecological economic development.

Impact

Outcomes

Outputs

Activities

giz

## Competitiveness is improved

### Possible dimensions:

New (green) products or services are introduced

Access to financial services is improved

Revenue is increased

Access to markets is improved

Number of formalized business relationships is increased

Formalization status of the enterprise is improved

Profit (before tax) is increased

## Employment situation is improved

### Possible dimensions:

New jobs are created

Additional employment (in FTEs) is created

Working conditions are improved

Income (of entrepreneur and/or employees) is increased

## Ecological sustainability is improved

### Possible dimensions:

Internationally recognized sustainability standard systems for production are introduced or expanded

Installed capacity of renewable energies is increased

Electrical or thermal energy is saved

Amount of reused materials or recycled waste is increased

Agricultural and/or pastoral land is managed more sustainably

Entrepreneurial and management knowledge, skills and competencies are improved

New business or innovation ideas are supported

Business development services are developed or improved

A

Target groups (beneficiaries), especially women and youth, have successfully participated

A

Developed business plans are presented to financing institutions

A

Business support institutions are advised on targeted approaches and sustainable business models

A

Trainers, Coaches and/or Master Coaches are trained and certified

A

„SME Business Training and Coaching Loop“ is implemented

Ecosystem support

Feedback